



ATLAS
SKILLTECH
UNIVERSITY

**Bringing Future
Skills Today**



www.atlasuniversity.edu.in

The Power of

A Analytical Thinking and Innovation

T Technology Design & Programming

L Leadership & Social Influence

A Artificial Intelligence & Machine Learning

S Sustainability and Corporate Governance (ESG)

2000+
Students

3
Schools

15+
Programs

50+
International
Faculty

350+
Corporate
Partners

60+
International
University
Collaborations

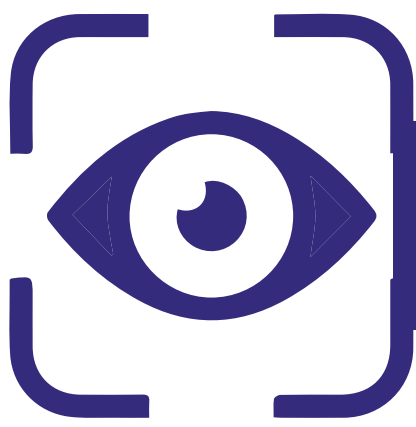




INDIA'S FIRST

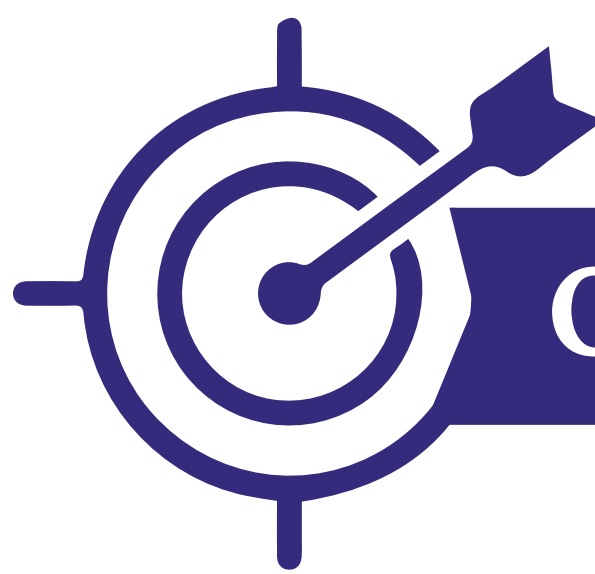
URBAN SKILLTECH UNIVERSITY

IN THE HEART OF MUMBAI



OUR VISION

To create the leaders of the future, equipped with the skills of tomorrow



OUR MISSION

To empower learners with 21st century skills and transdisciplinary knowledge to excel in Industry 4.0

PRESIDENTS ADDRESS

DR. INDU SHAHANI

“ Welcome to ATLAS SkillTech University, Mumbai.

ATLAS SkillTech University signifies a transformative approach to higher education in India, employing a futuristic model of teaching and utilising technology-enabled learning to focus on an interdisciplinary approach to skills-led education.

Fostering India's National Education Policy 2020, ATLAS delivers an unparalleled experience in higher education in areas of Design & Innovation, Management & Entrepreneurship and Digital Technology in the heart of India's financial capital - Mumbai.

Our interdisciplinary approach, industry-integrated experiential learning, global exposure and emphasis on 21st Century Skills ensures that our students are future-ready to continue to drive global impact in the dynamic, unpredictable and paradoxical World that we live in today. Exceptional student outcomes and our goal to inspire the next generation of leaders, innovators and entrepreneurs at ATLAS' remains our raison d'être and central purpose.

In this we are fully supported by our key stakeholders in Academics, Research, Industry and Global Partners.

**ATLAS SKILLTECH UNIVERSITY: STRUCTURING TODAY'S
CLASSROOM FOR TOMORROW'S WORK PLACE**”

Dr Indu Shahani is the Former Sheriff of Mumbai (2008-09), Member of the University Grants Commission (2011-14) and Principal of H.R. College of Commerce & Economics, Mumbai (2000-16). An Academician with over four decades of institution building experience. She has played the lead role in nurturing her students to become professionals with a heart. She was the first Indian to be appointed Vice-Chair on the Board of Governors of the International Baccalaureate.

She has been invited to leading Corporate Boards and key listed companies providing an impetus for 'Academia - Industry Collaboration', the subject of her PhD from The University of Mumbai. Dr. Shahani is an independent Director on the Board of Colgate Palmolive (India) Limited, United Spirits Limited - Diageo, HSBC Asset Management, Bajaj Electricals Limited, Clariant and Lighthouse Learning Limited.



ADVISORY BOARD



DEEPAK PAREKH
Chairman



“The focus should be on creating ATLAS SkillTech University as a ‘Grand Educational Institute’ with world class education. The quest for education is indeed very big in the current times, and particularly on new courses in design, technology, innovation and entrepreneurship. I will be committed to build a great university together and provide continuous advice in the near future.”



KESHAV MURUGESH
Group CEO
WNS GLOBAL SERVICES



KARAN SINGH
Managing Director
BAIN & COMPANY



ANANT GOENKA
Managing Director
CEAT LTD.



RAM RAGHAVAN
President, Enterprise Oral Care
COLGATE PALMOLIVE
COMPANY



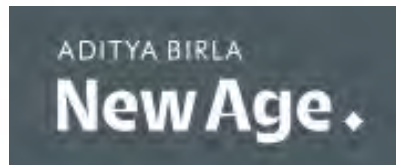
JAMIL KHATRI
Co-Founder and CEO
UNIQUIS



AVANI DAVDA
Strategic Advisor
Bain Advisory Network



ARYAMAN BIRLA
Founder
ADITYA BIRLA
NEW AGE



RUSS WINER
Professor of Marketing
NYU STERN SCHOOL
OF BUSINESS



TIM MARSHALL
Deputy Vice-Chancellor
RMIT UNIVERSITY



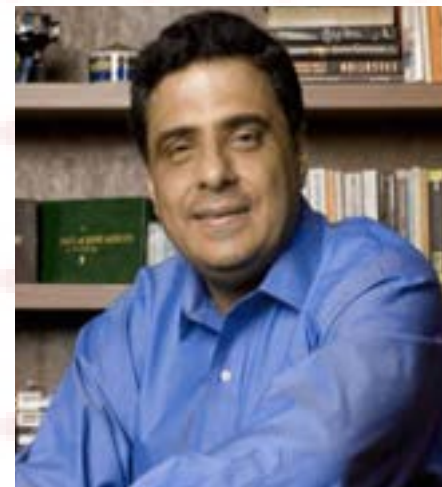
SANJAY GURBUXANI
VP, IBS AMEA
& Global Digital Innovation
MONDELEZ
INTERNATIONAL



CAROL KIM
Vice President,
Global Recruitment,
Admissions & Financial Aid
NEW YORK UNIVERSITY



VIVEK PANDIT
Senior Partner,
MCKINSEY & COMPANY



RONNIE SCREWVALA
Chairperson & Co-Founder
upGrad



DR. INDU SHAHANI
Founding President
& Chancellor
ATLAS SkillTech University



MAYANK KUMAR
Co-Founder &
Managing Director
upGrad



SIDDHARTH SHAHANI
Co-Founder
& Executive President
ATLAS SkillTech University



ATLAS

SKILLTECH

UNIVERSITY

A Futuristic Model Of Higher Education

ATLAS SkillTech University has been established to create a multidisciplinary ecosystem that inspires change and to build transformative industry-integrated experiential learning that empowers young leaders to reimagine the future.

The ATLAS 'SkillTech' experience equips young learners across the Design, Management and Technology Schools with the ability to resolve various business and global challenges through the responsible use of technology. At the same time, it also lays a strong foundation to approach problem-solving from diverse perspectives, cultivate and exploit creativity, engage in complex communication, leverage design thinking, navigate through complex ethical scenarios, become more agile and adaptable to change, and adopt a more entrepreneurial mindset.

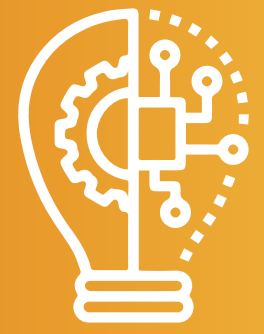
Therefore, this new-age model of learning at ATLAS enables young leaders who bring sensitivity and skillful treatment to complex transdisciplinary problems in a world where humans and machines will have closer interactions to transform the future through the seamless integration of technology and 21st Century skills within our ethos and offerings.



KEY DIFFERENTIATORS OF AN ATLAS EDUCATION

POWERED BY THE NATIONAL EDUCATION POLICY 2020

MULTIDISCIPLINARY EDUCATION



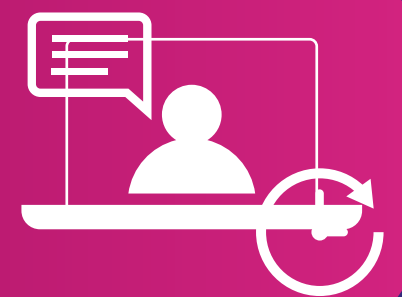
**INDUSTRY INTEGRATION:
ACADEMIC FOCUS & CAREER**



EXPERIENTIAL LEARNING



**INTERDISCIPLINARY
ACADEMIC FLEXIBILITY**



RESEARCH FOCUSED



**GLOBAL MINDSET,
INDIAN VALUES**



**WORLD-CLASS TECH-ENABLED
INFRASTRUCTURE**



SOCIAL-IMPACT DRIVEN



3

SCHOOLS OFFERING FUTURE FOCUSED PROGRAMS



**ATLAS
SKILLTECH
UNIVERSITY**

ISDI

School of Design
& Innovation

UNDERGRADUATE

Bachelor of Design (B.Des) - 4 years

Specialisations in 3D Animation & VFX, Communication Design, Fashion Design, Fashion Communication & Styling, Fashion Luxury & Lifestyle Design, Interior Design, Product Design & Strategic Design Management

POSTGRADUATE

Postgraduate Program in Design and Innovation (PGDI) - 11 months

DOCTORATE

Doctoral Program in Design - 4 years



**ATLAS
SKILLTECH
UNIVERSITY**

ISME

School of Management
& Entrepreneurship



TRANSFORMING

IDEAS TO BUSINESS

UNDERGRADUATE

Bachelor of Business Administration (BBA) - 3 Years

With Specialisations in Accounting & Finance, Management & Entrepreneurship, Marketing and Digital Media & Advertising

POSTGRADUATE

Master of Business Administration (MBA) – 2 Years

With Specialisations in Marketing, Finance, Entrepreneurship, Business Analytics and Digital Marketing & Advertising

DOCTORATE

Doctoral Program in Management - 4 years



**ATLAS
SKILLTECH
UNIVERSITY**

uGDX

School of
Technology



DIGITAL

TO HUMAN

UNDERGRADUATE

Bachelor of Technology (B.Tech) – 4 Years

in Computer Science, Artificial Intelligence and Machine Learning

ATLAS

RECOGNITION



Hon'ble Governor of Maharashtra Shri Bhagat Singh Koshyari



Established under Maharashtra Act No. XV of 2021



Prof. M. Jagadesh Kumar, Chairman, University Grants Commission, New Delhi



Under Section 2(f) of University Grants Commission (UGC) Act 1956



Dr (Mrs) Pankaj Mittal, Secretary General of the Association of Indian Universities (AIU)



Member of the Association of Indian Universities (AIU)

STATE-OF-THE-ART

WORLD-CLASS

INFRASTRUCTURE

Collaborative High Energy Spaces To Foster Immersive Learning



Rapid Prototyping Lab



Ideation Zone



Digital Content Lab



Collaborative Studios



Knowledge Resource Centre



AR and VR Zone



Fashion Technology Lab



New Media Centre



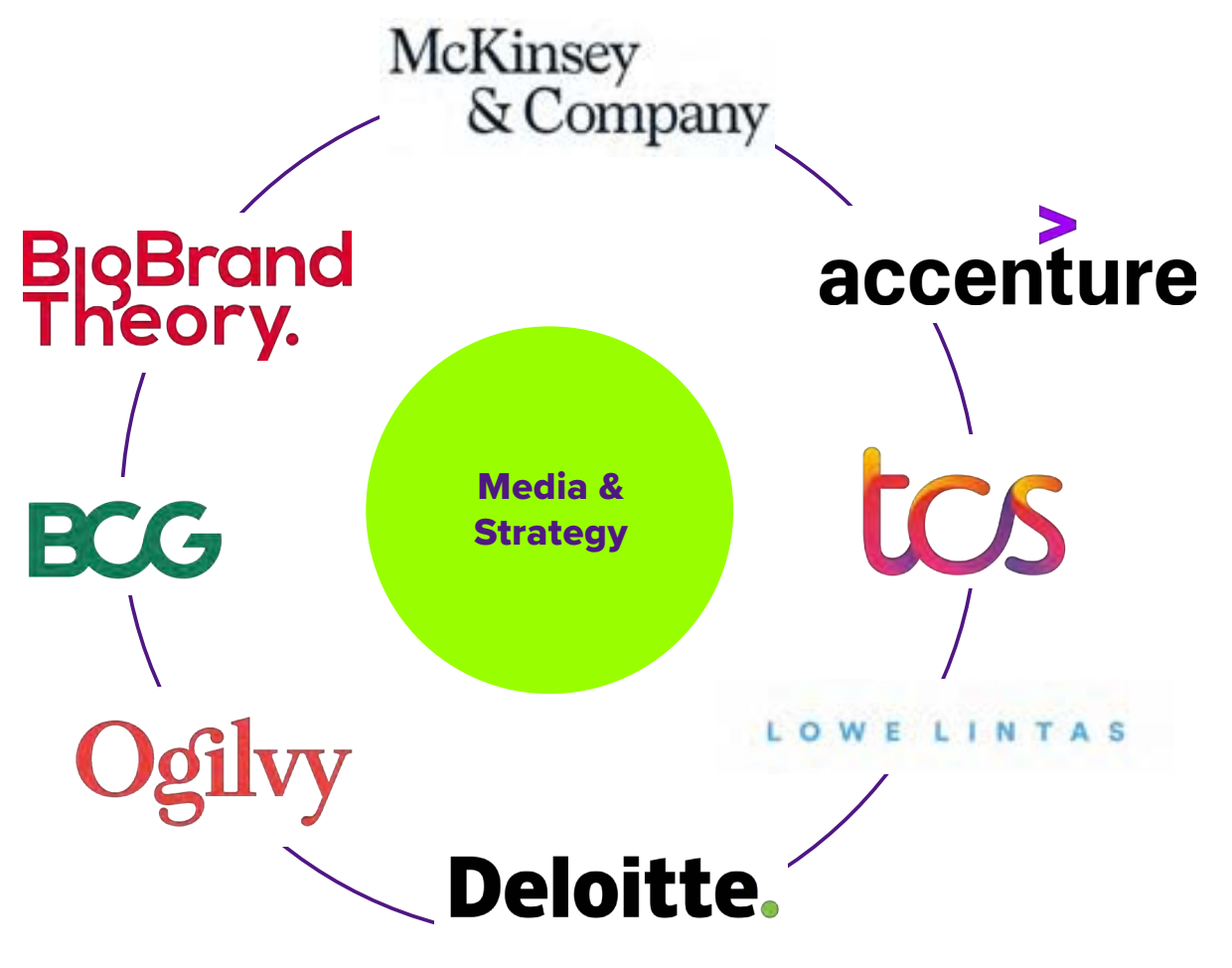
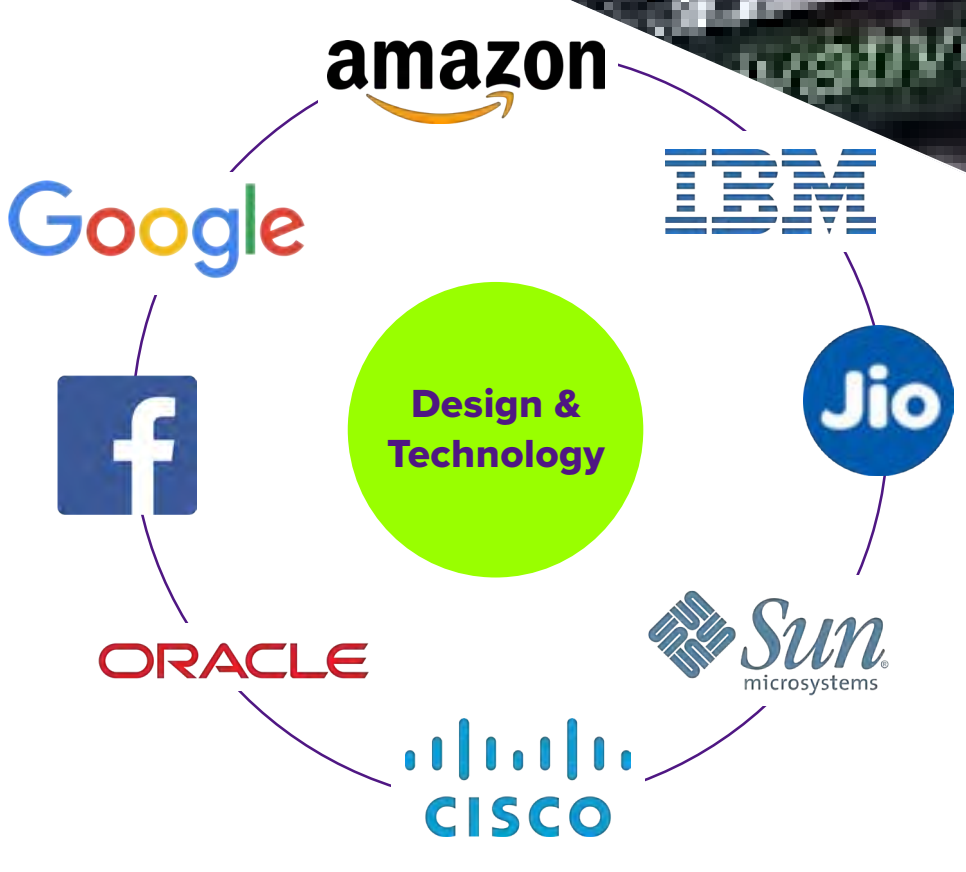
Sports & Fitness



Fintech Lab

A CAMPUS WITHIN CORPORATES

- ▶ With Proximity to 500+ Leading Companies
- ▶ Enabling Unrivalled Industry Integrated Learning



Located just off Bandra Kurla Complex - Mumbai's prominent commercial and residential hub with unmatched connectivity

AIR: International Airport - 6km

ROAD: Western & Eastern Expressway <4km

RAIL: Kurla Station - 700 m

METRO (2B): MTNL Station - 400 m



IN THE HEART OF MUMBAI

A CITY OF DREAMS. A HOT MELTING POT OF CULTURES.
ACCESS TO DESIGN, FASHION, ART, ARCHITECTURE,
CULTURE, CINEMA, IT, COMMERCE, FOOD AND
THE BUSINESS AND FINANCIAL CENTRE OF INDIA

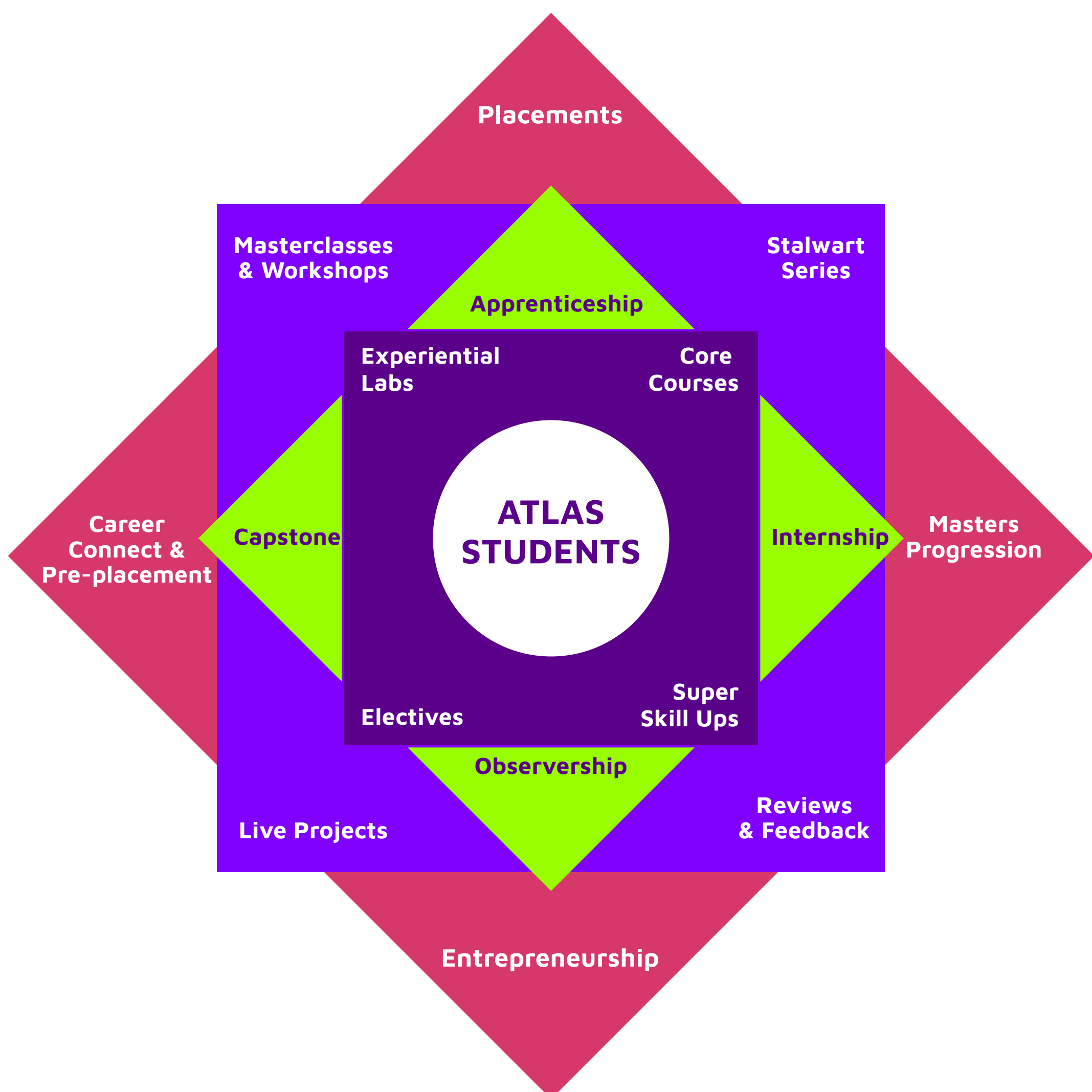
OUR APPROACH TO ACADEMIC LEARNING

TRANSDISCIPLINARY | FUTURE FORWARD | SKILL + TECH | LIBERAL

With a specific focus on preparing students for future skills, our approach to academics is student-led and constantly evolving. These are seamlessly aligned with emerging industry needs, global advancements and future opportunities.

Using technology to our benefit, we ensure all our students develop the necessary skill-sets to excel across Industries and Society at large.

Our dynamic academic curriculum is constantly validated and endorsed by our corporate partners and world-renowned university partners.



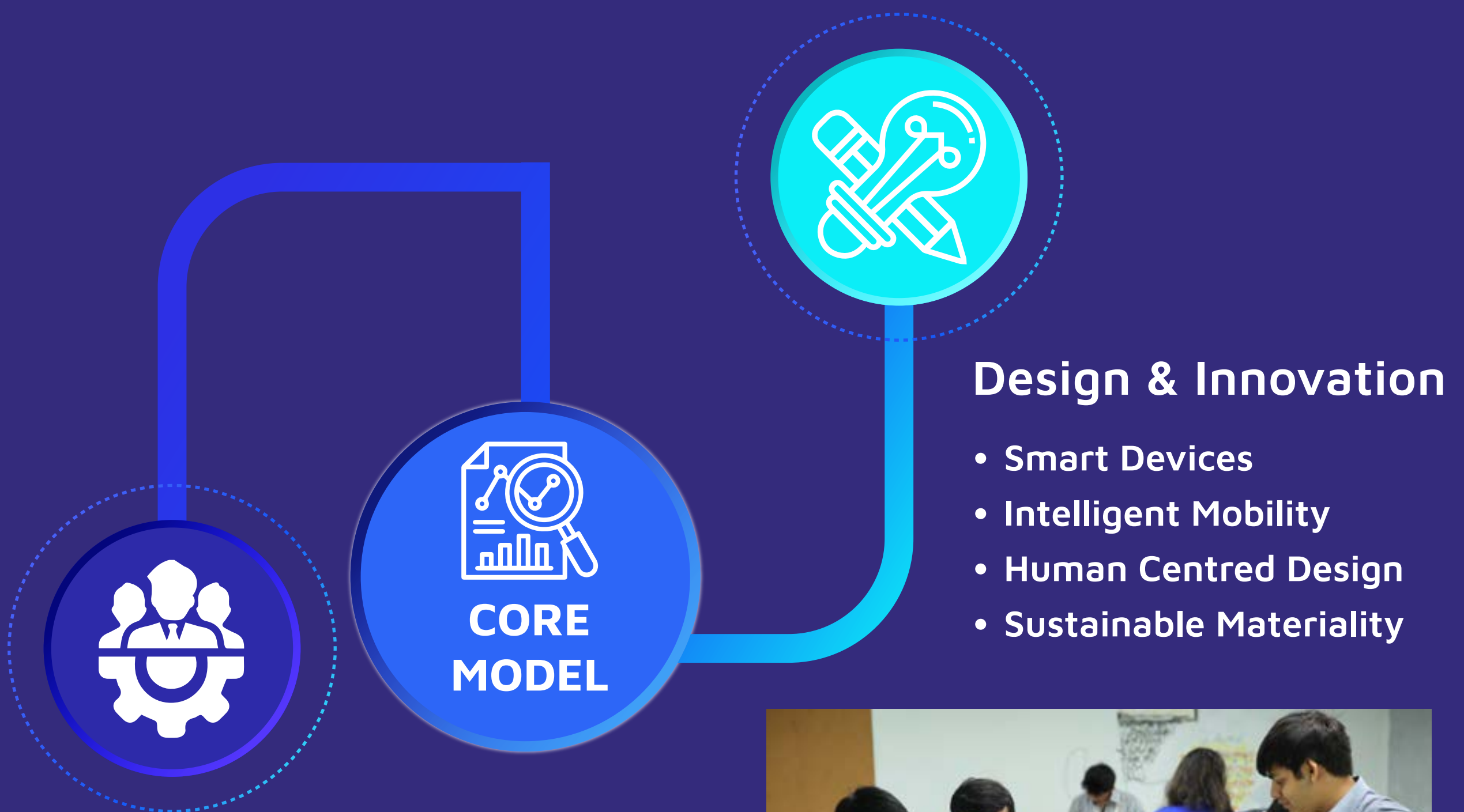
- Learning Experience**
Modular, liberal academic structure, taught methodically, practically and experientially to ensure holistic learning
- Industry Integrated Learning**
Interaction with industry at various levels to ensure step by step readiness
- Community and Collaboration**
Encouraging peer to peer learning and a strong culture of school social responsibility
- Future Readiness**
Ensuring our students are future proof and ready for all opportunities

RESEARCH & INNOVATION

Centers Of Research Excellence (CORE)

ATLAS SkillTech University focuses on interdisciplinary research which drives innovation enabling our faculty and students to invent the future.

Our cutting edge Centers Of Research Excellence (CORE) are closely aligned with ATLAS's schools and teaching practices to ensure students are at the forefront of new knowledge creation.



Strategy



Research Seminars



User Testing



Technology Simulations

UNPARALLELED INDUSTRY CONNECT

Our students are encouraged to bring their visionary ideas to life by our group of experienced faculty and mentor networks. With industry integration at every academic level across all industries, students experience real-time hands-on learning that prepares them for the future.



 COLGATE-PALMOLIVE

Mr. Ram Raghavan, Managing Director,
Colgate Palmolive Company



BAIN & COMPANY 

Mr. Amit Chandra, Managing Director
Bain Capital



 ECube
INVESTMENT ADVISORS PVT LTD

Dr Mukund Rajan,
Chairman, ECube Investment Advisors





Mr. N Chandrasekaran, Chairman, TATA
Group of Companies



 Hindustan Unilever Limited

Mr. Sanjeev Mehta, Chairman and
Managing Director, Hindustan Unilever








































Mr. Anand Mahindra, Chairperson,
Mahindra Group



 Sabyaschi
KALYAN

Indian Fashion Designer Mr. Sabyaschi
Mukherjee interacting with students

200+ CORPORATE PARTNERS



Global Immersions



International Faculty Exposure

INTERNATIONAL

CONNECT



**Baroness Royall Of Blaisdon, Janet Royall
Principal Of Somerville College, University Of Oxford**



Hon'ble Consul General of Switzerland Mr. Martin Maier



London
Business
School

François Ortalo-Magné, Dean of London Business School



**Leo Bremanis, Trade And Investment Commissioner, New Delhi
& Mahnaaz Khan, Director Australian Trade
and Investment Commission (Austrade)**



**Hon'ble Mayor Ms. Tracy Brabin, Hon'ble Mayor of West Yorkshire
and Chair of M10 Mayoral Group in UK, First Woman Metropolitan Mayor of West Yorkshire, UK**

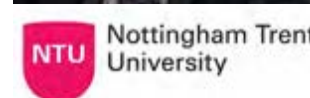
MoU's signed with Global Universities



**Prof. Agnes Nairn
Pro Vice Chancellor (Global Engagement)
University of Bristol, UK**



**Mr Will Breare-Hall
Student Recruitment & Study Abroad Manager,
London School of Economics, UK**



**Prof. Edward Peck
Vice Chancellor & President
Nottingham Trent University**



**Prof. Sarah Todd
Vice President (Global)
Griffith University, UK**



Study India Program



Semester Exchange

40+ COLLABORATIONS WITH TOP-RANKED GLOBAL UNIVERSITIES

STUDENT JOURNEY

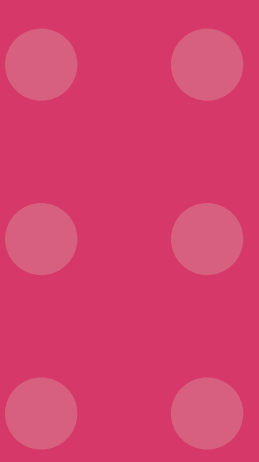


ATLAS
SKILLTECH
UNIVERSITY



CREATING AN EMPOWERED FUTURE

We strongly believe that today's students are tomorrow's leaders and it is our collective responsibility to guide them, mentor them, yet let them explore and discover themselves to chart out their own paths and destiny. From the enrollment day until after graduation, our students experience a high energy atmosphere where each day there is a new takeaway for them in classroom or beyond classrooms. With a strong community network, our students meet renowned professionals from all fields and interact with them through conversations, masterclasses, workshops or events. Student are encouraged to be responsible and independent thinkers and learn from stories they hear throughout their academic life. From academic support to pastoral, our students are cared of by our brilliant faculty and staff.



Industry Integration

Student Council, Social, Cultural & Sports Events

Academic rigour & Pastoral Care

-  Enrollment & Admission
-  Pre-Semester Series
-  Orientation Week
-  Commencement Of First Year
-  Experiential Visits
-  Summer Schools
-  Stalwart Series
-  Career Cafe
-  Industry Round Tables
-  Observership/ Internship
-  Masters' Cafe/ Pre-Placement Talks
-  Thesis/Capstone
-  Placements/ Masters' Progression
-  Graduation
-  Alumni Association

BE A PART OF THE ATLAS TRIBE

Life@Atlas

Our vibrant and diverse community of budding business leaders, tech prodigies, design thinkers, 21st century innovators, solution architects and service champions ensure that there is never a dull moment on campus. The University's Student Council is instrumental in building opportunities that helps students nurture their creative endeavours while striving for excellence.

The student-led clubs and associations are the seeding ground for collaboration and future explorations. Our students take pride in their School Social Responsibility initiatives and have had the privilege of collaborating with marquee national and international organisations to execute exciting & impactful community projects on ground.



**At ATLAS,
Everyday is a Celebration!**





Eventful Student Life

There is never a dull day at ATLAS. From bake sale, games night to talent shows, we always have something to celebrate.

STUDENT

STORIES



I am a student of Business Management and Entrepreneurship and I believe that studying this course here, was the best decision I ever made. It is not just a campus for me but it has become my second home, all thanks to our faculty and Dean. Each and every day teaches me something and I feel like I am evolving as a person. I feel privileged to have studied at an institution like this one.

Nidhish Kakkar
School of Management & Entrepreneurship



Every students' journey tells our story

CONNECT WITH US

ISDI

+91 77188 65341 | design.admissions@atlasuniversity.edu.in

ISME

+91 84339 10206 | admissions@atlasuniversity.edu.in

ATLAS SKILLTECH UNIVERSITY

**Tower 1 - Equinox Business Park, Off Bandra-Kurla Complex (BKC),
LBS Marg, Kurla West, Mumbai - 400 070**